



Dear Rodeo Partner:

We are looking forward to hosting our 2023 Rodeo. Souris River Rodeo has always enjoyed a strong working relationship with Weyburn and surrounding area businesses, and we hope to continue to build on that in 2023.

Boasting one of the largest entries of cowboys and cowgirls in the CCA, our rodeo attracts competitors of all ages, from the youth striving to become the next stars of rodeo to the seasoned veterans showing off the mastery of their trade. This high level of competition creates an exciting brand of entertainment that appeals to all who attend.

It has been the goal of the organizing committee to try and continually improve our event so that we can provide an action packed and memorable event for all who attend as well as providing a venue that attracts the best contestants travelling the rodeo trail. To this end we have been very successful and will continue to strive for excellence.

Our organizing committee is committed to making 2023 our best year yet and we would like to ask your organization to partner with us to make this a reality. It is the strong support of our business community and the people of Weyburn and area that make this rodeo a success each and every year. We look forward to working with you as we look towards another successful Souris River Rodeo.

Sincerely,

Kent Fisher  
Chairperson

Box 699, Weyburn, Sask., S4H 2K8  
[weyburnagsociety@hotmail.com](mailto:weyburnagsociety@hotmail.com)  
306-842-4052



## 2023 Souris River Rodeo Partnership Agreement

This agreement between the Souris River Rodeo Committee, and \_\_\_\_\_ is to verify sponsorship of the following type: (mark one type of partnership).

- Corporate Partner- \$1500 and up
  - Silver Partner- \$1200.00
  - Event Partner- \$1000.00 event preferred \_\_\_\_\_.
  - Chute Partner- \$1000.00
  - Kids Rodeo Partner- \$500.00
  - Arena Partner- \$250
  - Friends of Rodeo- (Donations under \$250)
- *It would be greatly appreciated if you will provide company banners to be hung in arena or on rodeo grounds.*
- *The partnerships are limited in some areas (event, chute) and will be filled on a first-in, first-served basis.*

Please check one of the following options and **email a logo for advertising:**

- Invoice
  - Etransfer
  - Payment Enclosed (Please make cheques payable to Weyburn Agricultural Society)
- Payment with a credit card via telephone is also an option.

Brief company description (locations, services/products, industry, etc.):

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The Souris River Rodeo Committee agrees to provide the identified Partner with the benefits that correspond to the type of partnership that you have committed your organization to. Please refer to the attached outline listing the various partnership packages and benefits of each. Thank You for your support.

\_\_\_\_\_ (Signature) \_\_\_\_\_ (Date) \_\_\_\_\_

Representative of the partnering organization

Please return this agreement to: Souris River Rodeo Committee  
Box 699, Weyburn, Sask., S4H 2K8  
[weyburnagsociety@hotmail.com](mailto:weyburnagsociety@hotmail.com)  
306-842-4052

# 2023 Souris River Rodeo Partnership Packages

## July 6<sup>th</sup> and July 7<sup>th</sup>, 2023

*For further information please contact the following members on the committee:*

**Kent Fisher: Rodeo Chairperson, 306-861-6583**

Weyburn Ag Society (306) 842-4052

**Partnership appreciation package-** Fair Day Pass (Adult) and 1 drink ticket.

### **\$1500 Corporate Partnership**

- Name and Company Logo on Weyburn Agricultural Society Facebook page
- Banners (must be provided) or 3x6 advertising sign to be displayed on Rodeo Grounds
- 6-Partnership appreciation packages
- Special Announcements made by rodeo announcer throughout the weekend

### **\$1200 Silver Rodeo Partner**

- Name and company logo on the Weyburn Agricultural Society Facebook page
- 5 – partnership appreciation packages
- Banner (must be provided) or 3x6 sign to be displayed on rodeo grounds
- Special announcements by the rodeo announcer

### **\$1000 Event Partner**

- 4- partnership appreciation packages
- Company Banner (must be provided) or 3x6 sign to be posted on rodeo grounds
- Advertising in rodeo program and Weyburn Agricultural Society Facebook page
- Special Announcements by the rodeo announcer
- Company flag (must be provided) to be flown during day winner victory lap

*7 major events- Bareback Riding, Tie-Down Roping, Saddle Bronc Riding, Steer Wrestling, Barrel Racing, Team Roping, Bull Riding, Breakaway Roping*

*Novice Events- Novice Saddle Bronc, Junior girls Barrel Racing, Steer Riding,*

Box 699, Weyburn, Sask., S4H 2K8

[weyburnagsociety@hotmail.com](mailto:weyburnagsociety@hotmail.com)

306-842-4052

***Sponsorship appreciation package- Fair Day Pass (Adult) and 1 drink ticket.***

**\$1000 Chute Partner**

- 4- partnership appreciation packages
- Rodeo Chute Sign
- Advertising in Rodeo program and Weyburn Agricultural Society Facebook page
- Special Announcements by the rodeo announcer

**\$500-\$1000 Kids Rodeo partner**

- 2- Partnership appreciation packages
- Company banner or 3 x 6 sign to be posted on rodeo grounds
- Advertising in rodeo program and Weyburn Agricultural Society Facebook page
- Special announcements made by rodeo announcer during CCA rodeo

**\$250 Arena Partner**

- Advertising in rodeo program and Weyburn Agricultural Society Facebook page

**Friends of Rodeo Donations (Donations under \$250)**

- Advertising in rodeo program and Weyburn Agricultural Society Facebook page

**Contract Act Partnership/Co-Event Partnership Opportunities**

Souris River Rodeo is proud to provide the City of Weyburn with Professional contract acts within the rodeo, Western entertainment industries. If you have any inquiries regarding sponsoring our Stock Contractors, Rodeo Clown, Announcer, or bullfighters please contact a member listed above.

The Souris River Rodeo is also open to having other events or activities for attendees/families to be held at the rodeo grounds or within the City of Weyburn during rodeo weekend. If you have any suggestions or are looking to volunteer July 6<sup>th</sup> and July 7<sup>th</sup>, please feel free to contact us with your ideas or suggestions.