



# Souris River RODEO

July 4 & 5, 2025

# Sponsorship Package



We are looking forward to hosting our 2025 Rodeo. Souris River Rodeo has always enjoyed a strong working relationship with Weyburn and surrounding area businesses, and we hope to continue to build on that in 2025.

Boasting one of the largest entries of cowboys and cowgirls in the CCA, our rodeo attracts competitors of all ages, from the youth striving to become the next stars of rodeo to the seasoned veterans showing off the mastery of their trade. This high level of competition creates an exciting brand of entertainment that appeals to all who attend. It has been the goal of the organizing committee to try and continually improve our event so that we can provide an action packed and memorable event for all who attend as well as providing a venue that attracts the best contestants travelling the rodeo trail. To this end we have been very successful and will continue to strive for excellence.

Our organizing committee is committed to making 2025 our best year yet and we would like to ask your organization to partner with us to make this a reality. It is the strong support of our business community and the people of Weyburn and area that make this rodeo a success each and every year. We look forward to working with you as we look towards another successful Souris River Rodeo.



**Weyburn AGRICULTURAL SOCIETY**

[www.veyburnagriculturalsociety.com](http://www.veyburnagriculturalsociety.com)

Box 699, Weyburn, SK., S4H 2K8

[veyburnagsociety@hotmail.com](mailto:veyburnagsociety@hotmail.com)

306 842 4052 FAX 306-842-1469





**For further information please contact the following members on the committee:  
Jeremy Wig: 306-295-7069**

*\*Partnership appreciation package- Fair Day Pass (Adult) and 1 drink ticket.*

**\$2500 +  
Major  
Partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias
- \*Banners **(must be provided)** or 2.5"x6" advertising sign to be displayed on Rodeo Grounds
- \*10-Partnership appreciation packages
- \*Special Announcements made by rodeo announcer throughout the weekend

**\$1500  
Corporate  
Partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias
- \*Banners **(must be provided)** or 2.5"x6" advertising sign to be displayed on Rodeo Grounds
- \*6-Partnership appreciation packages
- \*Special Announcements made by rodeo announcer throughout the weekend

**\$1200  
Event  
Partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias
- \*Banners **(must be provided)** or 2.5"x6" advertising sign to be displayed on Rodeo Grounds
- \*4-Partnership appreciation packages
- \*Special Announcements made by rodeo announcer throughout the weekend

**Event Options:** Bareback Riding, Tie-Down Roping, Saddle Bronc Riding, Steer Wrestling, Barrel Racing, Team Roping, Bull Riding, Breakaway Roping

**Novice Events-** Novice Saddle Bronc, Junior girls Barrel Racing, Bareback, Bull Riding

**\$1200  
Chute  
Partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias
- \*Chute Banners 2.5"x6" advertising sign **(must be provided)**
- \*4-Partnership appreciation packages
- \*Special Announcements made by rodeo announcer throughout the weekend

**Chutes Available:** 8 Available

**\$1000  
Silver  
Partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias
- \*Banners **(must be provided)** or 2.5"x6" advertising sign to be displayed on Rodeo Grounds
- \*5-Partnership appreciation packages
- \*Special Announcements made by rodeo announcer throughout the weekend



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**Jeremy Wig: 306-295-7069**

*\*Partnership appreciation package- Fair Day Pass (Adult) and 1 drink ticket.*

**\$500  
 Kids Rodeo  
 partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias
- \*Banners **(must be provided)** or 2.5"x6" advertising sign to be displayed on Rodeo Grounds
- \*2-Partnership appreciation packages
- \*Special Announcements made by rodeo announcer throughout the weekend

**\$250 Arena  
 Partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias

**Friends of  
 Rodeo Partner  
 (Donations  
 under \$250)**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias



### ***Contract Act Partnership/Co-Event Partnership Opportunities***

Souris River Rodeo is proud to provide the City of Weyburn with Professional contract acts within the rodeo, Western entertainment industries. If you have any inquiries regarding sponsoring our Stock Contractors, Rodeo Clown, Announcer, or bullfighters please contact the member listed above.

The Souris River Rodeo is also open to having other events or activities for attendees/families to be held at the rodeo grounds or within the City of Weyburn during rodeo weekend. If you have any suggestions or are looking to volunteer July 4th and July 5th , please feel free to contact us with your ideas or suggestions.



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2025 Souris River Rodeo Partnership Agreement

This agreement between the Souris River Rodeo Committee, and \_\_\_\_\_  
is to verify sponsorship of the following type: (mark one type of partnership).

- \*  Major Partner- \$2500
- \*  Corporate Partner- \$1500
- \*  Chute Partner- \$1200.00
- \*  Event Partner- \$1200.00 event preferred \_\_\_\_\_
- \*  Silver Partner- \$1000.00
- \*  Kids Rodeo Partner- \$500.00
- \*  Arena Partner- \$250
- \*  Friends of Rodeo- (Donations under \$250)

\*For proper advertising we ask each company to provide their company banners to be hung in arena or on rodeo grounds.

\* The partnerships are limited in some areas (event, chute) and will be filled on a first-in, first-served basis.

**Please email us a current logo to use for us to use you in our advertising.**

Check one of the following options :

- Invoice (provide email & Mailing address) \_\_\_\_\_
- Etransfer to weyburnagsociety@hotmail.com
- Payment Enclosed (Please make cheques payable to Weyburn Agricultural Society)
- Payment with a credit card via telephone is also an option.

The Souris River Rodeo Committee agrees to provide the identified Partner with the benefits that correspond to the type of partnership that you have committed your organization to. Please refer to the attached outline listing the various partnership packages and benefits of each. Thank You for your support.

Representative of the partnering organization (Print) \_\_\_\_\_

(Signature) \_\_\_\_\_ (Date) \_\_\_\_\_

Please return this agreement to:

Souris River Rodeo Committee

Box 699

Weyburn, Saskatchewan, S4H 2K8

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